



Legacy Content Accelerator[®]

A scalable content engine for ambitious brands

Create better content, faster and more consistently



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Keeping up with content has become a full-time job

Enterprise marketing teams must deliver high-quality content across more channels while supporting an expanding range of business priorities.

Effective channels require sustained effort

Social, web, podcasts, product launches, recruiting, and internal communications all compete for a steady stream of content.

The capacity gap is expanding

The challenge isn't a lack of ideas. It's having the time, resources, and production capacity to deliver high-quality, consistent content month after month.

Introducing Legacy Content Accelerator[®]

An **always-on content partnership** that combines **strategy, creative,** and **production** — giving your team the capacity to consistently publish and support more business priorities.



Increase content velocity

Move from periodic campaigns to an always-on publishing rhythm



Build a consistent brand voice

Create a recognizable presence across every channel



Get more from every production

Turn each production into a connected ecosystem of content



Expand your content mix

Adapt every story into formats designed for each platform

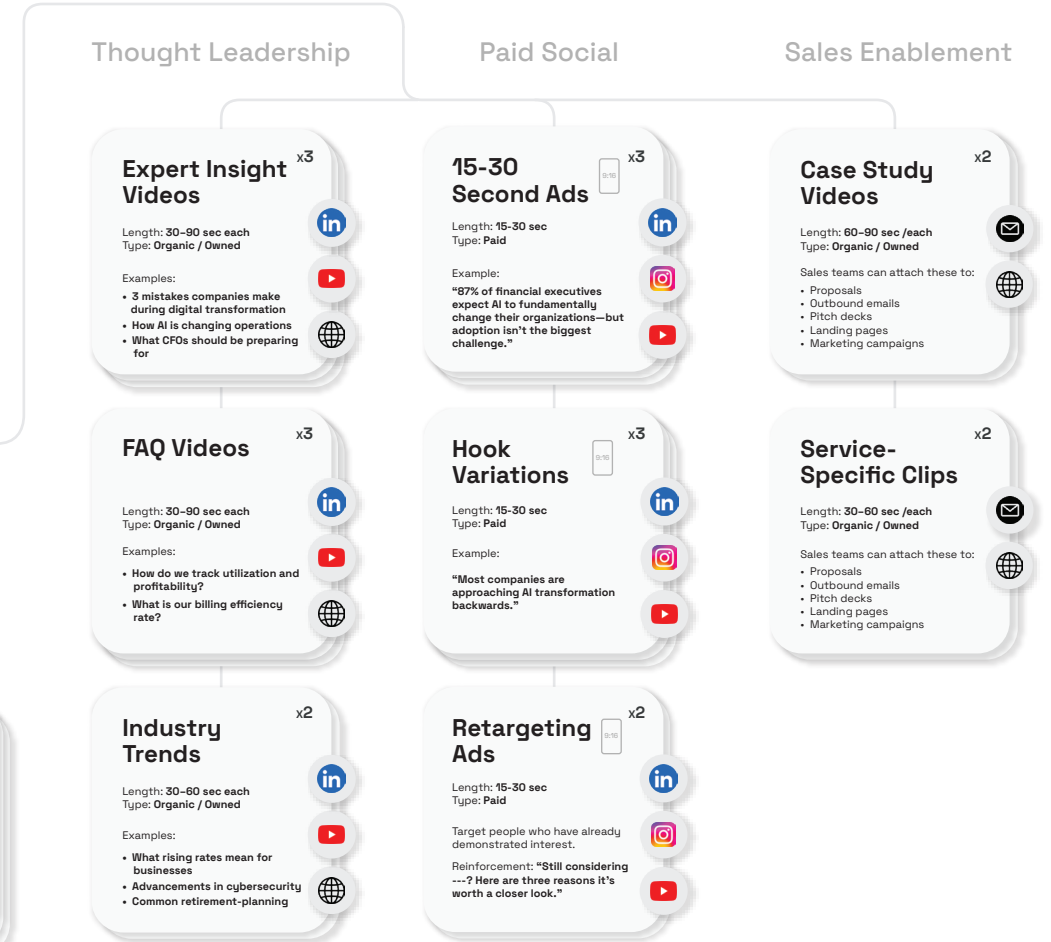
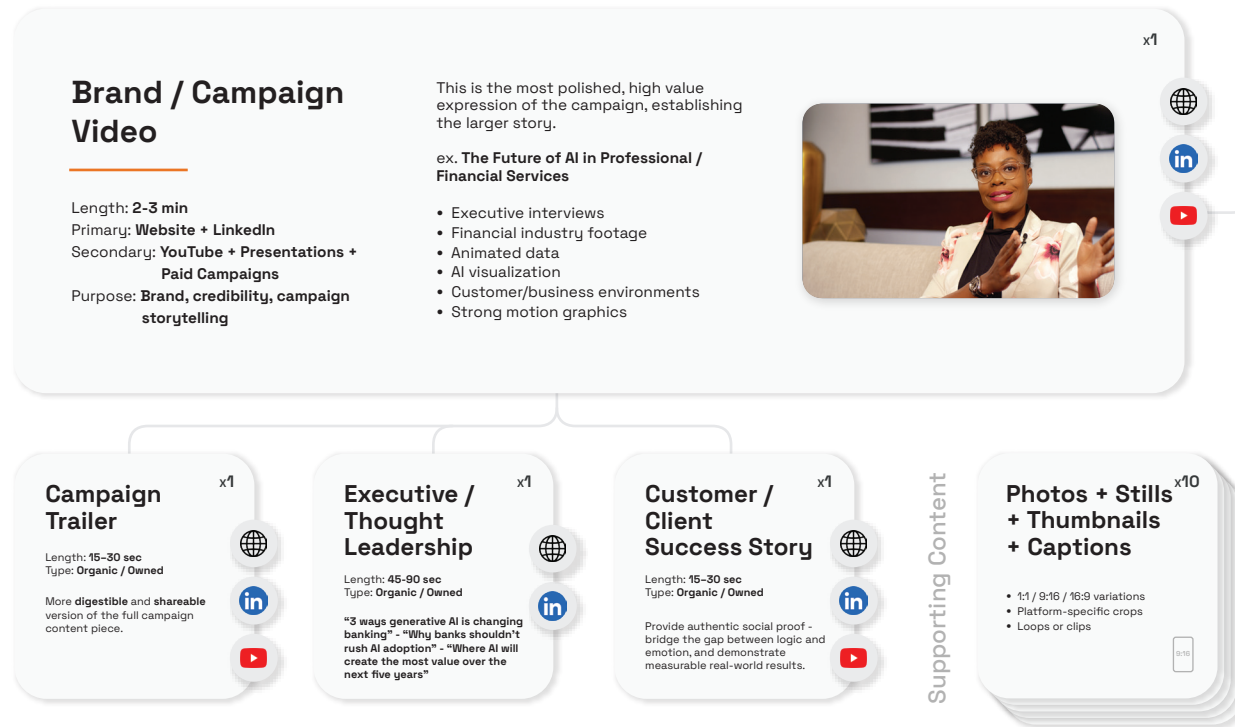


One production powers an entire content ecosystem

A single shoot becomes a stream of long-form, social, paid, and supporting content built for **every stage of the customer journey**.

Sample Content Roadmap:

Hero Content



A repeatable cycle keeps your content engine moving

Move seamlessly from planning to production to performance.

1

Capture

One Production

- Scheduling
- Creative development
- Location
- Talent
- Film / Photography



2

Multiply

Content → 30–50+ Assets

- Hero content
- Educational content
- Short-form
- Photos
- Paid creative
- AI-assisted variations

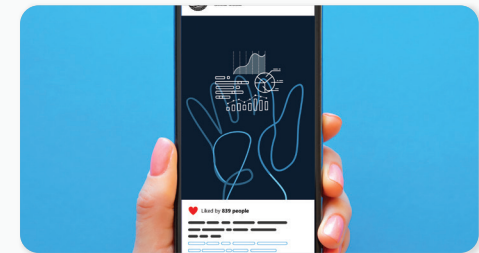


3

Activate

Every Asset Has a Specific Job

- YouTube → Research + Search
- TikTok → Discovery
- Instagram → Discovery + Brand
- Website/VDP → Consideration
- Meta Ads → Targeted acquisition
- YouTube/Google → Awareness + Retargeting



4

Measure & Optimize

Case Study: Deloitte

As a deeply integrated partner, we provided a broad range of production capabilities to support Deloitte's diverse and evolving needs.

The ask was rarely the same, but the consistency and quality always were. Deloitte's video needs ranged from executive interviews and custom graphics packages to product launches, event coverage, internal communications, and animated explainers. Whatever the challenge, we were equipped to deliver.



7 Years

As A Dedicated Content Partner

Providing live-action and animation services at locations across the US

145+

Videos Produced

Delivered over a seven-year partnership

100+

Professionals interviewed

CEOs, CMOs, CXOs, Partners, Senior Managers & Interns

15+

Content Formats

Including brand campaigns, executive interviews, social cuts, product launches & animation

AUTOMOTIVE

CLIENT NAME HIDDEN FOR LEGAL PURPOSES

Case Study: Bank (Fortune 50)

As agency of record, we built and operated a scalable video program designed to reach potential customers throughout their car buying journey.

It took ongoing experimentation with different formats, topics, and creative approaches to understand what resonated most with viewers. By tracking audience response and applying those insights, we identified the types of automotive content that consistently captured attention and kept people coming back.



88 Million

YouTube Views

Across paid and organic distribution

*YouTube Analytics and Legacy Production Company production records, cumulative through August 2026.

650+

Videos Produced

Delivered over a six-year partnership

430+

Vehicles Featured

Spanning categories, audiences, and buying needs

22+

Content Formats

Including campaigns, executive interviews, social cuts, product launches & animation

Choose the level of support that fits your goals

Our flexible options grow with your content goals. From a **one-time production pilot** to **monthly or quarterly support**, or a fully integrated **creative partnership**.

Accelerator Pilot Starting at \$20-30K

- One-time strategy and production sprint
- Video, photography, & social deliverables
- Defined channels & campaign objective
- Two revision rounds
- Roadmap for ongoing content

Accelerator Campaign \$40-55K /mo

- Up to two production days per month
- Multi-format editing, photography, & animation
- Quarterly campaign planning
- Priority delivery schedule

Accelerator Partnership \$75-100K+ /mo

- Dedicated strategy and creative team
- Flexible, multi-location productions
- Executive, campaign, & always-on content
- Monthly planning, reporting, and optimization
- Custom turnaround and service levels

Disclaimer: Final scope based on one primary market, agreed monthly production capacity, and a defined content roadmap. Travel, talent, licensing, media, and third-party regulatory review are additional.



Working with us

Think of us as an **extension of your team**. Bringing the strategy, creative expertise, and production support you need, when you need it.



Align

Define priorities, audiences, channels, & success measures



Plan

Build a rolling content roadmap around your campaigns and business goals



Create

Capture high-quality video and photography through focused, efficient productions



Multiply

Turn each production into platform-specific content for social, web, paid media, and internal channels



Optimize

Review performance, apply insights, and improve the next production cycle

Trusted by leading organizations

Legacy has created content for globally recognized brands across financial services, automotive, consulting, & media.



Deloitte.



McKinsey
& Company



CBRE

AI-ENHANCED WORKFLOWS

We use AI to drive outcomes not replace creativity

Human-led • Brand-governed • Client-approved

We use AI selectively to streamline repetitive production tasks, expand content variations, and give our team more time for strategy and storytelling. Every deliverable remains guided by human judgment, brand standards, and client approval.



Speed

Accelerate transcription, rough cuts, captions, and other repetitive production tasks



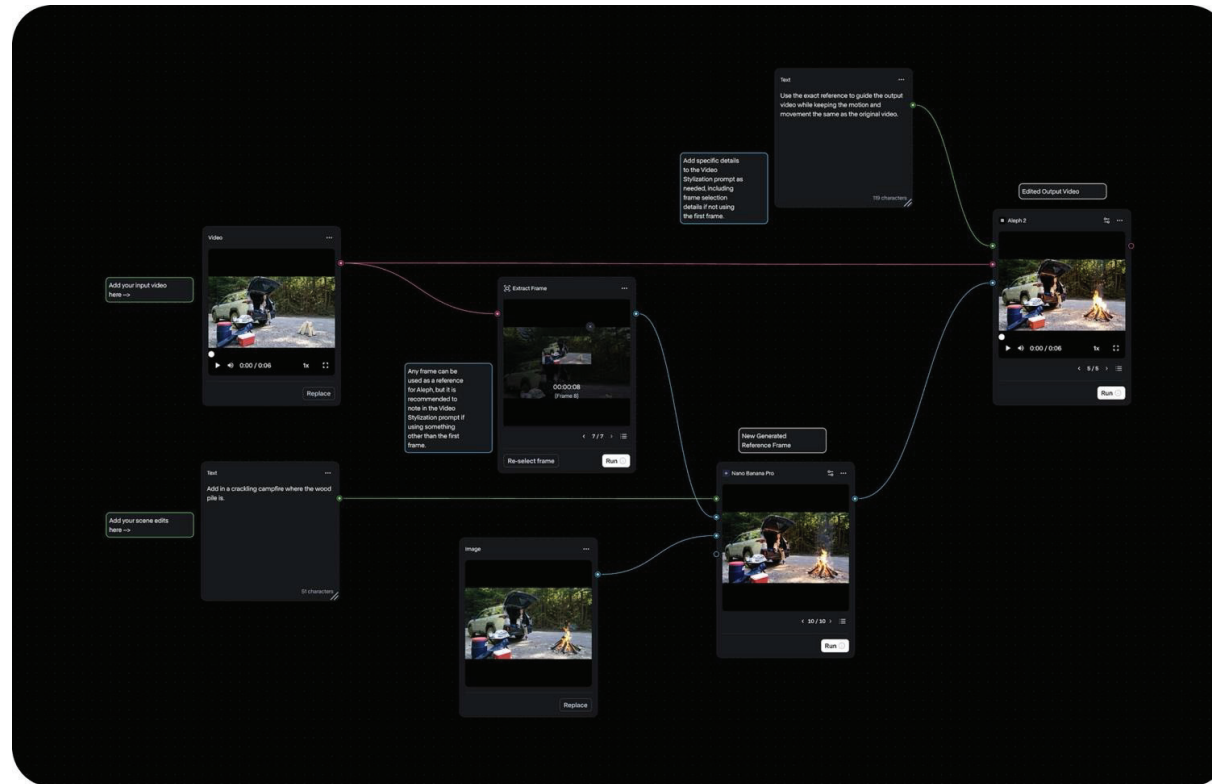
Scale

Create localized versions, platform adaptations, and organized asset libraries



Strategy

Give strategists, writers, designers, and editors more time for ideas & storytelling





Ready to build your always-on content engine?

Legacy Content Accelerator helps you create better content, faster and more consistently.

Align on goals

A 30-minute conversation to understand your priorities, audience, and content needs.

Receive a tailored plan

A recommended roadmap covering strategy, production scope, deliverables, and investment.

Rapid launch

Onboard your team and begin producing your first wave of content.

Schedule a discovery call

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